



Upgrade your marketing with a fresh approach.  
**My Auto Coupons brings the customers to you!**



## It's time to try something new.

If your existing marketing isn't producing the results you were hoping for, then it's time to try My Auto Coupons. We have customers who need your services – all you have to do is target your marketing through our exclusive online coupon system.

With our guidance and customized marketing programs, we will help you launch targeted coupon offers to the customers you want. Once they come to your dealership you will give them the best possible service and earn another loyal customer.

**Digital transformation of your auto repair business is here.**



**Sign up your location today.**

[www.myautocoupons.com](http://www.myautocoupons.com)  
844-250-9674



## Upgrade your marketing.

My Auto Coupons brings customers to you.

**If your existing marketing isn't producing the results you were hoping for, then it's time to try My Auto Coupons.**

We have customers who need your services – all you have to do is direct marketing through our exclusive online coupon system to them.

### How much does this cost me?

The only cost to you is your actual costs involved for each coupon redeemed. You will have the opportunity to earn additional revenue by working with the customer on any and all other repairs that their vehicle needs. We get them in the door, and you do the rest!

### How does it work?

When a customer redeems your coupon, **My Auto Coupons** will send them a coupon electronically so they can show it to you when booking services. Once a coupon has been redeemed, they have 10 days to bring it in to your shop and get their car repaired.

When a customer redeems a coupon for service, you will go to the **My Auto Coupons** web portal to verify their coupon using a coupon code. We suggest that you create an internal code for the **My Auto Coupons** in your current booking system to categorize and audit the services provided to these customers.

A customer cannot redeem any used coupons from their account that have already been used at your shop.

Customer coupons are only valid for use at your location, because they chose to use your dealership when they signed up for their **My Auto Coupon membership**. Customers will receive coupons from you for 1 year – the length of their **My Auto Coupon membership**.

NOTE: All coupons we market for dealer service centers are agreed upon and approved by them before we offer them to customers.

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